



SunPlex Sports Facility

Presentation to City Council
December 2009



Welcome



SUNPLEX



Overview

- To review the SunPlex concept
- Clarify key aspects of the proposed facility
- Seek City Council approval to proceed with the project



The Concept

- An exciting new sports facility for the Kelowna community
- Located near the downtown core with easy access for parking
- Temporary structure that can be relocated when/if zoning plans change
- Answers a growing need for sports and recreation facilities for families, youth, and older sports enthusiasts
- Offers the benefits of a wide range of playable sports on a new “playing surface” that is the latest in sports technology and the first of its kind in Western Canada.



The Market Appeal

- Original idea was based on bringing the ever-popular game of ball hockey “off the street” and into a venue that will broaden the reach enabling more people to get more active on a regular basis
- The unique polyethylene surface is far superior to concrete or pavement as it is a much more “forgiving” surface - easier on the joints and less chance of injury
- Plus, its also perfect for many other sports that appeal to a wide range groups, both male, female, families:
 - Futsal – a 4 on 4 soccer sport specifically meant to be played on this surface and growing in popularity across the world
 - Olympic handball
 - Roller hockey
 - Lacrosse
 - Basketball (particularly for young development leagues)
- And many schools, and community leagues and teams have expressed keen interest in the facility for daytime recreational activities such as rollerblading, dry land training, etc.



The Site

- Spent months searching, however, lack of available land centrally located and zoned for this purpose
- Community groups – KickStart and Recreation Dept. too limited in resources
- Moved to the idea of developing a community venue:
 - affordable for people to use and not requiring tax payer's money.
 - Acquired a 10 year lease for this property as a starting point
 - Business plan:
 - after 2 years we would be in a position to purchase our own property
 - after 5 years our financing would be paid for and a more permanent structure investigated.
- All zoning regulations have been adhered to relative to current zoning
- “Potential for future zone change” should not represent impediment to moving ahead as structure is not permanent



The Building

- A fabric building that is portable, moveable, ultimately resaleable if necessary
- Many environmental benefits:
 - Natural daylight eliminates need for electric lighting during the day
 - Majority of winter sports are typically played in a cold environment eliminating the need for heat with the exception of the dressing rooms
 - The fabric build does not conduct heat like a tent and requires only simple venting of the building at night
 - During the day, the fabric acts like a shade cover eliminating the need for air conditioning in the playing area
- Plus, the building is easy to keep clean, has a very sharp look and will be landscaped to enhance its overall appeal

The Building



The Building





The Building



Aerial View



Lounge

- In addition to the sports facility, we are also seeking a license for a very small post-game lounge area
- This area would hold only 40 seats, enough for a post game food and drink for two teams
- Not a full pub or restaurant, but similar concept to the lounge areas found in a curling rink or bowling alley
- There would be no signage outside promoting this lounge – it would be merely available for members post-game



In Closing

- The City has spent \$44 million on a new pool
- Recent economic downturn puts pressure on available funding for future community projects
- This initiative is fully self-funded AND will benefit the community in many ways:
 - providing much needed space for sports and recreation
 - A broad array of sports that are affordable, easy and fun for many to participate in
 - Improves the physical and mental health of our community
 - Is environmentally friendly
 - Plus our mandate to “give back” to the community includes donating approximately 400 registrations for minors from families who cannot afford to pay for sports teams

A Win-Win for Everyone

Website

The screenshot shows a Microsoft Internet Explorer browser window displaying the Sunplex Arena website. The browser's address bar shows the URL <http://www.sunplex.ca/>. The website's header includes the text "Official Home of Sunplex Sports Arena" and a navigation menu with links for HOME, NEWS, PHOTOS, CALENDAR, CONTACT, and INTRODUCTION. The main content area features the Sunplex logo, a stylized map of Ontario with a large 'G' on it, and the slogan "Let's get it started!". Below this is a secondary navigation menu with links for BALL HOCKEY, ROLLER HOCKEY, FUTSOL, HANDBALL, FLOOR HOCKEY, LACROSSE, BASKETBALL, DROP IN, RENTALS, and ADVERTISING. A central message states: "For more news and updates keep checking back. We will be updating this site in the near future. Thank you for visiting sunplex.ca...". To the right of this message is a "WHAT'S HAPPENING!" section with the text: "We are currently in development and will be updating this site as things progress. Keep checking back for future updates! Thank you for visiting Sunplex!". Below this section are three logos: Dairy Queen, TMG (The Maintenance Group), and Gaudet Plumbing. The browser's taskbar at the bottom shows the Start button and several open applications, including Microsoft PowerPoint, Sunplex notes, and an email inbox. The system clock indicates the time is 4:49 PM.